



A shortage of trained manufacturing workers is impacting New Jersey's manufacturing firms.

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# MANUFACTURING

## The Challenges of Manufacturing Demand

New Jersey manufacturers are struggling to meet increased demand for their products in a world that is placing complex pressures on them. The state's manufacturing organizations are striving to help.

*By George N. Saliba, Contributing Writer*

A global economy adversely impacted by the coronavirus pandemic is helping drive demand for domestically manufactured products, and New Jersey manufacturers are struggling to obtain materials in constrained supply chains as they are additionally beleaguered with more long-standing issues including, but not limited to, truck driver and manufacturing labor shortages. The latter concern, in particular, is one that many New Jersey entities are striving to solve.

### SUPPLY CHAIN ISSUES

Supply chain woes are glaringly apparent since much of the world's population of 7.8 billion people remains unvaccinated against the coronavirus, at times resulting

in cargo ships being subjected to certain international restrictions, and hampering the broader ability of manufacturers to readily produce parts and products. As John Lohse, president and sole owner of

Somerset-based precision deep hole drilling and honing specialist firm Betar, Inc., comments, "[The United States] kind of [has its] act together, but when you see how other countries are operating, it is al-





